

# THE GLOBAL SALMON INITIATIVE: 4 YEARS OF DRIVING IMPROVEMENT IN THE SUSTAINABILITY OF SALMON FARMING



## 3 GUIDING PRINCIPLES

- Sustainability
- Transparency
- Cooperation



## 16 SALMON FARMING COMPANIES

representing -50% of the global salmon farming industry



## 8 ASSOCIATE MEMBERS

including pharmaceutical and feed companies



Commitment to sharing of best-practices to drive accelerated improvements in 3 focus areas:

- Improved disease management
- Sustainable sourcing of feed
- Achieving ASC-certification

## WORKING TOWARDS

# 100%

ASC certification across all GSI farms by 2020

Over 125 farms certified in 4 years

# 4 YEARS

of transparent reporting on social & environmental data and progress towards ASC in annual GSI Sustainability Report

## SUSTAINABLE DEVELOPMENT GOALS



Formalized commitment to working pre-competitively in support of the UN's SDG 14



Through cooperation and transparency, the GSI is driving significant improvements in the sustainability performance of the aquaculture sector, ensuring farmed salmon is a healthy and sustainable solution to feed a growing population

