

COOKING LIVE DEMONSTRATIONS AND TASTINGS AT FAIRS

DIVISION	CORE VALUE	ACTIVITY	NUMBER OF DIRECT PARTICIPANTS	NUMBER OF ACTIVITIES
SOUTHERN OTHER SEAFOOD DIVISION	HEALTHY LIVING	COOKING LIVE	900	3
SOUTHERN FISHING OPERATIONS	HEALTHY LIVING/PROXIMITY	COOKING LIVE	3.300	3
PUERTO MONTT SALMON OPERATIONS	HEALTHY LIVING	TASTINGS	600	2
TOMÉ SALMON OPERATIONS	HEALTHY LIVING	COOKING LIVE	1.000	1
SANTIAGO	HEALTHY LIVING	COOKING LIVE	5.400	9
Total			12.200	18